

**NASCO Continental Reunion**  
*Beyond Borders, Beyond Politics*  
**Monterrey, Nuevo Leon, Mexico**  
**October 24-26, 2017**

**Tuesday, October 24, 2017**

**Location: Quinta Real**

- 3:00-5:00     **Private Tour of Sorteo Tec**     *Offsite*  
Meet in the Quinta Real Lobby at 2:45pm
- 3:00-5:00     **NASCO Board of Directors Meeting**     *Quinta Real*  
*By Invitation Only*     *Executive Tower*
- 5:00-6:30     **Registration & Information**     *Quinta Real Foyer*  
*Check-in, pick up your name badge and program!*
- 6:30-8:30pm     **Welcome Reception**     *Garden at Quinta Real*  
*Hosted by the Government of Canada, CanCham, and Scotiabank*

**Wednesday, October 25, 2017**

**Location: School of Government/Tec de Monterrey**

- 8:00 a.m.     **Depart Quinta Real for Tec de Monterrey**     *Quinta Real Foyer*  
*Shuttles will depart at 8:00 am & 8:15 a.m.*
- 8:30 a.m.     **Registration and Continental Breakfast**     *School of Government Foyer*
- 9:00 a.m.     **Welcome to Monterrey!**     *School of Government Auditorium*  
  
Ken Allen, Chairman, North American Strategy for Competitiveness  
Tiffany Melvin, President, North American Strategy for Competitiveness
- 9:15 a.m.     **Opening Remarks**  
Introduction: Hugo Gonzalez, General Director, CODEFRONT  
Remarks: Jaime Rodríguez Calderón, Governor of Nuevo Leon
- 9:30 a.m.     **Beyond Borders, Beyond Politics**  
Introduction: Gerald Schwebel, Executive Vice President, IBC Bank  
  
Keynote:  
Ildefonso Guajardo, Secretary of the Economy, Government of Mexico

- 10:00 a.m. **Fishbowl Networking Break**  
*Sponsored by: IBC Bank*
- 10:30 a.m. **Navigating the North American Supply Chain**  
Moderator: Sara Wilshaw, Director General, North America Network, Global Affairs Canada
- Luis Bazan, Bridge Director, Pharr International Bridge
  - Kevin Ekstrand, V.P. of Sales and Marketing, Scarbrough International
- 11:30 a.m. **Laurentia Project: The Next Generation of North American Leaders**  
Carolina Salinas, Founder, Laurentia Project and MPA/MC Mason Fellow Candidate at Harvard Kennedy School
- 12:00 p.m. **Networking Break: Transition to Lunch** *School of Government Auditorium*
- 12:30 p.m. **Luncheon: Super, Natural British Columbia**  
*Hosted by the Province of British Columbia, Host of 2018 NASCO Reunion*
- 2:00-3:30 **North America...What's Now? What's Next?**  
Moderator: Andrea Van Vugt, Vice President, North America, Business Council of Canada
- Colin Robertson, Vice President and Fellow, Canadian Global Affairs Institute & Senior Advisor, Dentons, LLP
  - Dan Ujcz, International Trade and Customs Attorney, Dickinson Wright and Co-Founder, U.S.-Canada S.A.G.E. Initiative
  - Alejandro Schtulmann, Founding Partner and President, Emerging Markets Political Risk Analysis – EMPRA
- 3:30-3:45 **Fishbowl Networking Break**  
*Sponsored by: IBC Bank*
- 3:45-5:00 **Canada-Mexico Workforce Partnership**  
Moderator: Sara Rivera, Commercial Officer, Ontario International Trade and Investment Office, Embassy of Canada to Mexico
- Nathaniel VeltKamp, Manager of International Recruitment & Project Development for St. Clair College
  - Mario Santos, Engineering, Innovation and Entrepreneurship Strategist at Martinrea International Inc.
- 5:00 **Wrap up Day 1**
- 5:15 **Departures to Quinta Real**

- 5:30-6:30     **BREAK**
- 6:30           **Departures to Alfa Planetario** Quinta Real Foyer
- 6:30-10:00   **A Starry Night: At the Alfa Planetario**  
*Hosted by CODEFRONT*
- Dinner & festivities under the stars of Mexico*  
*Departures back to Quinta Real at 9:00, 9:30, 10:00pm*

**Thursday, October 26, 2017**

**Location: School of Business/Tec de Monterrey**

- 8:00 a.m.     **Depart Quinta Real for Tec de Monterrey** Quinta Real Foyer  
*Shuttles will depart at 8:00 am & 8:15 a.m.*
- 8:30 a.m.     **Networking & Continental Breakfast** EGADE Foyer
- 8:45 a.m.     **Welcome & Tec2020 Strategy**
- Introduction: Raul Rodriguez, Assistant Vice President, International Affairs,  
Tecnologico de Monterrey
- Salvador Alva, President, Tecnológico de Monterrey
- 9:00 a.m.     **Re-Defining the U.S.-Mexico Relationship**  
Agustin Barrios Gomez, President, Mexico Image Foundation
- 9:45 a.m.     **Quebec-Mexico: A Prosperous Partnership**  
Stéphanie Allard-Gomez, General delegate of Quebec in Mexico
- 10:15 a.m.    **Fishbowl Networking Break**  
*Sponsored by: IBC Bank*
- 10:30 a.m.    **Trade Alliances for Economic Prosperity**  
Moderator: Hugo Gonzalez, General Director, CODEFRONT
- Fernando Turner, Secretary of Economic Development, Government of the State of Nuevo Leon
  - Jesus Melgoza, Secretary of Economic Development, Government of the State of Michoacán
  - Ana Paulina González Reyes, UnderSecretary of Foreign Investment, Government of the State of Durango
- 11:30 a.m.    **North America Energy: The Foundation for NAFTA2 & The World**  
Moderator: Jorge Canavati, President at J. Canavati & Co., LLC

- Luis Pardo, President, Trinity Industries de Mexico
- Ruben Medina, Director, Business Development, Port Corpus Christi
- Ernesto Tatay, Commercial Director, FEMSA Logistica
- Dra. Pilar Rodriguez, Coordinator, Master's Degree Program Energy Law and Sustainability, School of Law, Universidad Autónoma de Nuevo Leon, UANL

12:45 p.m.     **Lunch on the Esplanade**     *EGADE Esplanade*

2:00 p.m.     **Borders, Bridges and Corridors**

Moderator: Vasken Khabayan, Acting Consul General, Consulate General of Canada in Dallas

- Alex Hinojosa, Acting Managing Director, North American Development Bank (NADBANK)
- Elaine Nettle, Executive Director, Coalition for Americas Gateways & Trade Corridors (CAGTC)
- Nichola Wade, Executive Director, Strategy, Business Intelligence & Marketing, International Strategy & Competitiveness Division, Ministry of Jobs, Trade and Technology, Government of British Columbia
- Arturo Garza Barragan, Director General, Promotora Inmobiliaria Villa XXI

3:15 p.m.     **Brief Break**

3:30 p.m.     **North America's Workforce: Winning the Talent Battle**

Moderator: Francisco Martinez, Vice President of Mexico Relations, NASCO

- Leo Reddy, Chairman and CEO, Manufacturing Skill Standards Council
- Prof. Roel Guajardo Cantu, Director General, CONALEP Nuevo León
- Dr. Jesus Alberto Almaguer Rocha, Director General of the National Council for Standardization and Certification of Labor Competencies (CONOCER)

4:30 p.m.     **MOU Signing with MSSC and CONOCER**

4:45 p.m.     **Closing Remarks**

5:00 p.m.     Departures to Quinta Real

Evening     **Explore Monterrey // Dinner on your Own**

Options for dining include the "The Main Entrance" and "Fashion Drive" restaurants at the Plaza Fiesta San Agustín across from Quinta Real

