

DEVELOPING A
NORTH AMERICAN
WORKFORCE
INITIATIVE



Why Develop a Regional Talent Pipeline?

Compete Globally

A skilled workforce is essential to continued North American competitiveness but we face a growing skills gap and skilled worker shortage.

Do More of What Works

North American collaboration offers a backbone to support the effectiveness of local leadership and expand initiatives tailored to meet local needs.

Increase Productivity

Mutual recognition of training, credentials, and competencies provides benefits to North American employers and workers – companies increase return on investment and workers increase earning potential.

A North American Workforce Credential

Mutual

- Not the same, but equivalent
- Exchange and collaboration among certifying bodies
- Increased confidence by employers in worker competencies
- Portability of credentials and ability to stack skills

Proof of Concept

- The Manufacturing Skills Standards Council and CONOCER collaboration

WORKFORCE DECLARATION

We declare our intentions to work together to ensure our future economic competitiveness by strengthening North America's talent pipeline.

Our Goals

- Elevate public awareness and attention to the growing skills gap in each of the three North American countries.
- Convene stakeholders to identify ways to achieve more consistent quality across training and certification programs in North America.
- Promote widespread use of foundational career technical curricula and mutual recognition among North American certifying bodies.